



Stephen M. Reustle (left) accepting the Trophy Award for best Syrah from acclaimed Australian judge, wine writer and critic Huon Hooke in Sydney, Australia.

Umpqua Valley Wines No Longer a Little Player on International Stage

6 Nations Challenge: Umpqua Valley's Reustle – Prayer Rock Vineyards Wins Best Syrah of the New World

This year, it's not Shiraz. It's Syrah!

In a stunning defeat to home-court advantage, Australia, and the five other top New World nations in winemaking today – United States, Argentina, Chile, New Zealand, and South Africa – a small family-run winery from what once was a big logging community in Southern Oregon has taken the title of Best Syrah of the New World.

Reustle – Prayer Rock Vineyards, a 8,000 case/year Estate Vineyard and Winery in Roseburg, OR, was awarded the Trophy for its 2012 Syrah Masada Bloc, making it the highest-ranked Syrah in this year's 6 Nations Wine Challenge.

Facing off against what judges selected as the best wines in the New World, Reustle not only claimed the top award for its 2012 Syrah, but also scored again tying for third place for its 2012 Syrah Reserve.

"This is the only competition in the world where the wines are individually invited by the judges and then all judged together as the best of the best in the New World of wine," said Judith Kennedy, President of 6 Nations Wine Challenge.

Each of the six international judges could select up to 100 wines across 17 categories, to represent their country in the blind tasting competition. This year 52 wines competed in the Syrah category.



Stephen M. Reustle posing with Edel Everling owner/winemaker of Johanneshof Cellars in Marlborough, NZ and her partner.

"Drink your wine with a happy heart... God approves of this." Ecclesiastes 9:7

"Because the wines are all selected by each of the judges the standard of wine quality must surely be higher than any competition of this size in the world," said New Zealand Master of Wine Bob Campbell.

Even though Reustle-Prayer Rock Vineyards has amassed over 460 medals, awards and titles over the past seven years, Reustle says: "This award is by far our highest achievement."

US Judge Dan Berger lists Oregon's Umpqua Valley among other great cool climate regions for Syrah: New Zealand, Northern Victoria, and Northern Rhone. "Reustle has shown exemplary consistency in a cool climate style, and it has been obvious from the start that Stephen has a very special place for Syrah (and other cool climate varieties)."

It happened 40 years ago! Reminiscent of the historical "Paris Wine Tasting of 1976," when then-unknown Napa Valley entered a blind tasting against the French and won, Reustle – Prayer Rock Vineyards Owner/Winemaker, Stephen Reustle, believes this win foreshadows Oregon's Umpqua Valley playing on the international stage:

"Time Magazine called it (the Paris Tasting of 1976) 'The Tasting that Changed the Wine World.' I think many may be surprised that Umpqua Valley landed such an international honor. But to tell you the truth, I'm not. We have an extraordinary terroir here, and can I add... people? **Can a community of people be part of a wine's terroir?** I watch as our community comes out to pick our grapes and share in the annual harvest blessing, and I have to say, I believe so. Our wine will remain true to its place, and I think this award goes to show that even our Umpqua Valley, can change the wine world... again."



Reustle Vineyards' Upcoming Events



October 17 Six Nations Challenge Open House Celebration

10AM-5PM Tasting Room Hours
Special 6 Nations Trophy Tasting with Artisan Cheeses
2012 Syrah - 6 Nations Trophy Winner
2012 Syrah Reserve - 3rd Place Winner
2012 Gloria's Syrah - Stephen's Favorite
\$15 per person

October 21 Winemaker's Tapas Dinner Highlighting Six Nations Winners

6pm-8pm
Very Limited Seating!
2012 Syrah paired with Quail
2012 Syrah Reserve paired with Lamb Chops
2012 Gloria's Syrah paired with Duck Breast
Dessert Artisan cheese course
2013 Rojo Dulce (Red Port)
\$65 per person for Wine Club Member
\$75 per person for non-Wine Club Members
To make reservations call the winery at 541-459-6060
Or e-mail us at wine@reustlevineyards.com



October 31 Open House 2013 Trinity Release

Tasting Room Hours 10AM-5PM
Free to Wine Club Members
\$10 per person for non-Wine Club Members



November 27 & 28 Thanksgiving Open House Celebration

Special Discounts on Selected Wines
Tasting Room Hours: 10AM-5PM
Free to Wine Club Members
\$10 per person for non-Wine Club Members
Special Release 2013 Gloria's Syrah in celebration of Gloria's birthday 11/27!
Christmas decoration unveiling of Wine Cave
Live Music from 12PM-5PM

About the winning Syrahs:

2012 Syrah Masada Bloc has also won Gold Medals from the San Diego International Wine Competition, Oregon Wine Awards, Savor Northwest, and the Wine Press NW "Best of the Best" Competition.

2012 Syrah Reserve also received Double Gold medals from Oregon Wine Awards and the Wine Press NW "Best of the Best" competition.

**REUSTLE
PRAYER ROCK VINEYARDS**

960 Cal Henry Rd., Roseburg OR

541.459.6060

ReustleVineyards.com